

ONLY ONE IN THE STATE—Cinema 1-82 will soon have a twin theater (at right), the only such twin theaters in the state of Mississippi...

700 in the older theater. Noble said that the new theater will be used largely to show films for mature audiences...

It never really died for blacks

Blues hitting white youth

By HOLLIS I. WEST The Washington Post

WASHINGTON—The white youth of America have picked up a new fad—playing the blues. Shaggy-haired kids in the cities and small towns are learning their guitars...

ceptions can be made for the watered down black sexual imagery of Jimi Hendrix, who has surrounded himself in an absurd mélange of electronic sound and guitar burnings...

hands. Whites have been taking black music and diluting it for years, and then making the big money on it.

Advice from Ann Landers

Dear Ann Landers: Where do you stand on sex education in the public schools? Some of my friends say it gives kids ideas and leads them into doing things they have no business doing...

Dear Readers: Mary Calderone is a Quaker, a Vassar graduate, a physician, the daughter of the famous photographer, Edward Steichen, and the wife of Dr. Frank Calderone...

Andy Griffith will start new CBS series

HOLLYWOOD (UPI) — The signings of two major television contracts—one with Andy Griffith, the other with O. J. Simpson—were formally announced Thursday in moves of interest to home viewers.

Thinking apparent in series

HOLLYWOOD (UPI) — Bill Cosby's new half-hour NBC-TV series, which arrived Sunday night to open the television season, gave an indication of intelligent thinking behind it.

The actor-comedian knows precisely who he is, and what he does that is unique, and therefore it obviously would have been wrong for him to do the standard situation comedy, with dumb routine plot, snickering cuteness and giggles.

His chief talent is as a superb storyteller, contemporary in flavor, and with tales that often offer warmth and human insight.

Cosby's premiere overcame the hurdle by simply not being a "situation" comedy. The press releases had billed him as playing a high school physical education teacher, and surely this will come more to the fore in future episodes.

But in the opener, the special qualities of Cosby were achieved by essentially making the show an extended monologue in plot form—so that what emerged was, rather than situation comedy, a show that could be described as "incident" comedy, with vignette as the crux. If this can be maintained in the future episodes, it will open the door to a more adult and satisfying form of video series humor.

Griffith, who quit his series last year when it was No. 1 in the ratings, will return to CBS-TV in the 1970-71 season in a new weekly half-hour situation comedy.

CBS-TV said it was "absolutely delighted" about the agreement, and you can take the network at its word. For Griffith, with his country-honed humor, is as close to money in the bank as you can get on television.

Therefore, to get him back means CBS-TV will have its cake and eat it too, for it will have not only the old, established Griffith series (retitled), but a new one too.

ABC-TV's topnotch Sports Department announced that the former star for the University of Southern California, now a member of the Buffalo Bills, will become a network radio and television personality "at the end of the upcoming pro football season."

Simpson, meanwhile, is turning out to be a major video factor even before proving that he will be the same sensation in pro football that he was in the college sport.

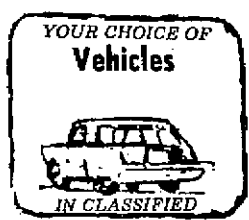
"The contract will not affect his professional football career," the announcement said.

According to Boone Arledge, head of ABC Sports, Simpson's contract is of the long-term variety. Said Arledge:

"We think he has the potential to develop over the years into an outstanding broadcast personality—whether it be as a sports show host, a sports commentator or even as an actor. O.J. has said he would like a career in television when his playing days are done."

Simpson's contract provides for appearances on "ABC's Wide World of Sports" post-season football programs, news broadcasts on the ABC-TV network, and also on network entertainment shows.

And on Sept. 24, Simpson will star in the first episode of CBS-TV's new dramatic series, "Medical Center," as a high pro football draft choice plagued by a mysterious ailment.



TELEVISION SCHEDULE

Table with columns for Channel 3, Wednesday, and various program titles and times.

DELTA VIDEO CABLE COMPANY ...Offers You 7 Great Channels For Your Pleasure. 330 MAIN ST. PHONE 332-0518

Table with columns for Channel 6, Wednesday, and various program titles and times.

GRENADA FARMS MILK TASTE SO CREAMY, FRESH AND PURE At Your Favorite Food Store

Table with columns for Channel 5, Wednesday, and various program titles and times.

1ST IN COLOR TV SALES. THERE MUST BE A REASON! RCA ELECTRONIC WORKSHOP

Table with columns for Channel 8, Wednesday, and various program titles and times.

COMPLETE LINE OF CARPET & WALLPAPER. LATEST COLORS AND DESIGNS. BURK HALL PAINT & GLASS

Table with columns for Channel 12, Wednesday, and various program titles and times.

KTVE 10 CABLE 7 IN GREENVILLE

Table with columns for Channel 10, Wednesday, and various program titles and times.

1ST IN RADIO-EVERYWHERE WDDT-90



SOMETHING SPECIAL—Dionne Warwick stars for the first time in her own television special, featuring music in the distinctive style of the popular songstress, Wednesday (7:30 - 8:30 p.m. EDT) in color on the CBS Television Network.

ENDS TONIGHT 20th Century Fox presents HARD CONTRACT

THE BOSTON STRANGLER OPEN 7:00...SHOW AT DUSK

SHOWTOWN USA N.W.Y. 82 EAST PHONE 334-9511

ENDS TODAY DAVID L. WOLPER presents THE BRIDGE AT REMAGEN

ALSO "DEATH RIDES A HORSE" OPEN 6 P.M....SHOW 6:45...9:04

Cinema 1-82 PH 332-2651

TERROR THAT TEARS THE SCREAMS RIGHT OUT OF YOUR THROAT!! Paralyzing suspense in a house of creeping, crawling evils! MICHAEL SARRAZIN - GAYLE HUNNICUTT - ELEANOR PARKER "Eye of the Cat" STARTS WEDNESDAY

CROSSWORD - - - By Eugene Sheffer

Answers to yesterday's puzzle: 1. SLEW AWAY ENEMY... 2. FLEW INTO HAWAII... 3. SINEW BEMERSED... 4. AND HIS SUCKERS... 5. BIGGEST CASE FILED... 6. GUY TO BE HELD... 7. WARS GAB CELLS

Crossword puzzle grid with numbers 1 through 49.

OPENING FRIDAY STEREO CENTER 227 Hwy 1 South -between Alexander and 82. Register FRIDAY and SATURDAY for free prizes to be given away Saturday night. NO OBLIGATION.